

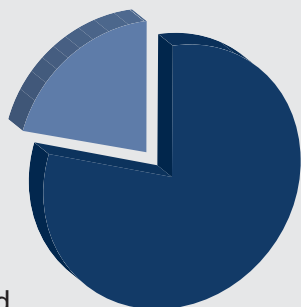


THE PROBLEM

- Job satisfaction is at its lowest in over two decades.

- 80% of people in the United States dislike their current career

(CAREERBUILDER.COM, 2010).



- A company loses profits and resources when it is filled with unhappy people.
- Think of a job you've had where you were unhappy...
- How productive were you in your unsatisfying position?
- Compare your productivity to a time when you were happy at work?
- How much more did you accomplish in the satisfying position?
- If 80% of Americans were that much more productive, imagine what could be accomplished...

YOUR COMPANY'S SOLUTION...

Dr. Melissa Luke is a published author, a professional speaker and a career performance expert with a Doctorate of Management (DM). She has a simple goal; to reprogram the way people think at work.

For years she was in the elite corporate world...

- Founder and CEO of one of the first online trading floors in the United States
- Federal Revenue Officer for the U.S. Treasury
- Senior Business Analyst at the largest for-profit consulting firm in North America
- On the Board of Directors for Boeing Airpower
- Leading her own successful start-up ventures

During her time in these high-ranking positions, Dr. Luke realized most companies are overwhelmingly filled with unhappy people. She conducted research proving that unhappy employees are unproductive and costly, while happy employees are significantly more productive and innovative.

Today, Dr. Luke travels the world teaching corporations how to innovate within their organizations and eradicate job dissatisfaction.

TITLES

Through years of leading companies and conducting research, Dr. Luke has developed a focused curriculum that allows managers to empower their teams and optimize productivity:

1. THE HAPPY BENEFIT CORPORATION - A 45-DAY CHALLENGE

START YOUR NEW EMPLOYEES OUT EXCITED TO BE A PART OF THE COMPANY, OR REJUVENATE THE SEASONED CREW WITH A GOLD MINE OF INSIGHT INTO UNDERSTANDING HOW TO CHANGE THEIR MIND-SET. THIS WILL ENHANCE THEIR CAREERS, LEAD TO A MORE BALANCED AND REWARDING FAMILY LIFE, AND CONTRIBUTE TO A MORE POSITIVE CULTURE SPREADING THROUGHOUT THE ORGANIZATION. LONG-LASTING POSITIVE IMPACTS ARE GUARANTEED. OPTIONS: 60-120 KEYNOTE, HALF-DAY TRAINING, OR FULL DAY TRAINING.

2. HEARTBEAT: THIS IS AN EXTRAORDINARY SEMINAR ON HUMAN MOTIVATION AND THE STRATEGIES THAT CAN BE EMPLOYED TO MAKE A POSITIVE DIFFERENCE. THE SEMINAR WILL PROVIDE A BASELINE "PULSE" OF YOUR PEOPLE AND WILL HARVEST USEFUL DATA FROM THE ATTENDEES. FROM THIS, RESULTS-DRIVEN RECOMMENDATIONS WILL BE GIVEN TO UPPER MANAGEMENT, WHICH WILL DETAIL HOW TO IMPLEMENT AND TRACK POSITIVE CHANGE, THROUGH REMARKABLY SIMPLE STEPS. OPTIONS: HALF DAY OR FULL DAY TRAINING.

3. TRAINING YOUR POWERHOUSE LEADERS: SAVE YOUR ORGANIZATION THOUSANDS IN SPEAKER FEES BY EDUCATING YOUR INTERNAL TOP TALENT ON HOW TO BECOME POWERFUL TRAINERS AND SPEAKERS. ATTENDEES WILL ACQUIRE THE TOOLS AND TECHNIQUES NECESSARY TO MOTIVATE THE ENTIRE COMPANY AT ANY OCCASION AND IN ALL SUBJECTS. OPTIONS: HALF DAY OR FULL DAY TRAINING.

4. THE GOD GIVEN MIND (CHRISTIAN BASED AUDIENCES)

THIS AMAZING SPEECH DESCRIBES THE INTRICACIES OF HOW GOD CREATED THE HUMAN MIND. IT SHOWS HOW EVERYONE CAN USE THEIR GOD GIVEN TALENTS TO MORE EFFECTIVELY FOCUS ON A SATISFYING CAREER, FAMILY LIFE, AND STEWARDSHIP. THE SPEECH IS BIBLICALLY BASED AND SHOWS HOW TO LEVERAGE THOSE SHARED CORE VALUES TOWARDS THAT ROAD WE WANT TO TRAVEL TOGETHER CALLED "PEACE". THE SPEECH IS IDEAL FOR CHURCH CHARITY DRIVES AND CHRISTIAN BASED EDUCATIONAL PROGRAMS.

CUSTOMIZE A PROGRAM TO FIT YOUR ORGANIZATION'S NEEDS...

FULL DAY SPEAKING ENGAGEMENT:
A SEVEN HOUR SPEAKING PROGRAM

FIVE STAR CORPORATE TRAINING COURSE:
A 12 MONTH PROGRAM, CONDUCTED QUARTERLY

HALF DAY TRAINING SESSION:
A FOUR HOUR TRAINING PROGRAM

KEYNOTE:
A 90 MINUTE PROGRAM



WHY HIRE DR. LUKE?

Often times, a communicator or instructor has a great message but a weak delivery, forgetting to connect with his or her audience and speak to them like people.

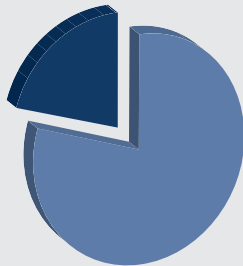
Dr. Luke is not that kind of communicator...

- Melissa is the author of the book "Life in the World of Yomo: 12 Steps to a Perfect Career," a powerful guide that helps people maximize their own happiness and in turn, their professional performance.
- She has extensive, first-hand leadership experience in some of the top companies in the country.
- She has taught tens of thousands the importance of innovating their work place and empowering their employees.
- Dr. Luke exudes a natural charisma and passion to spread job satisfaction that infects her audiences.
- Melissa first engages her listeners and then encourages them to interact with her and each other, stimulating growth.
- Dr. Luke has refined a unique approach to cultivating happy people—her audience leaves inspired to revolutionize their own team's culture and performance.

REVERSE THE STATISTICS

Imagine what would happen if 80% of your employees loved their jobs...

- INCREASED PROFITS
- A GROWING CONSUMER BASE
- TRULY SATISFIED CUSTOMERS
- REDUCED EMPLOYEE SICK LEAVE
- INCREASED PRODUCTIVITY
- A LASTING COMPETITIVE EDGE



STRAIGHT FROM THE SOURCE



Dr. Luke has worked with hundreds of companies over her career. She's become known for making bold statements about the issues affecting today's work force—spreading her message that it's time for a change.

"There are millions of jobs to be had—why would you have one you don't like? My goal is for people to be happy at work."

"If you don't love what you do quit your job. Most likely, you're making everyone else in the organization just as miserable..."

"The cares and needs of people continue to come second to profitability. Organizations that do really well are the ones who put people first—and almost laughably we learn that they make more money..."

"Say goodbye to the past and focus on your strengths for the future!"

"Of all the jobs in the world, why do so many people end up in the wrong ones? I don't think the fault lies with our career choices but rather with the organizational structures themselves."

"If you can't make your employees happy you have a sinking ship. Successful companies learn how to fix this problem. I'm here to show you how..."

TESTIMONIALS

Learn what others are saying about Dr. Melissa Luke and her innovative program:



"Melissa was an awesome speaker at our corporate kickoff event. She was well prepared, professional and spoke with great enthusiasm. This is a program not just for management or a select group of people, it was fun and insightful for every single employee. Thanks again!"

-Simon Nynens, Chairman & CEO, Wayside Technology (WSTG)

"Dr. Luke had our attendees implementing creative strategies on the first day regarding customer service, not only internally but also externally. We were extremely happy!"

-Enter Bank

"Our primary requirement was hiring a speaker that would not bore our top trainers. Melissa hit this out of the ballpark!"

-Pioneer Natural Resources

"We really enjoyed Melissa's bright perspective on how to hold people accountable for their own success in an organization."

-Nebraska Association of Transportation

"Refreshing new material and excellent information."

-Chevron Phillips Chem. Co., LP

"Our attendees were mesmerized with Dr. Luke's forward thinking and approach."

-2011 Leadership in Forward Thinking, Innovation Summit

"Some of the most refreshing information presented to the medical field in a long time."

-2011 Ohio Synthetics Annual Practice Meeting

"One of the best speakers we have had in a decade!"

-United States Development Agency

WWW.GOLDSTARS.COM

520-742-4384

DR. MELISSA LUKE
PROFESSIONAL SPEAKER