



Dr. Luke has an unusual outlook regarding professional trainers and speakers. She believes speakers should be a profit center for a company—not an expense. Dr. Luke created an enhanced model for improving employee happiness in the workplace, while at the same time reducing management's duty of taking on the responsibility personally. Dr. Luke provides her audiences with detailed steps to include specific tools to make positive change happen in a remarkably simple fashion. She uses a statistically proven methodology, which creates long-lasting results. Dr. Luke's leaves her clients with a list of result driven recommendations, which is a rarity in the industry. Her thoughts on customer service, education, career satisfaction, and how exceptional companies operate have been seen/published on Fox News, Forbes, The Huffington Post, Salem Communications, Educational News, The Chief Learning Officer, Alister & Paine, BLR, The American Management Association, and many other nationwide media outlets.

Dr. Luke has held high-ranking positions throughout the elite corporate world. She was the co-founder and CEO of one of the first online trading floors in the United States, was a Senior Business Analyst at the largest for-profit consulting firm in North America, served as a Federal Revenue Officer for the U.S. Treasury, and was on the Board of Directors for Boeing Airpower. Melissa would eventually earn her Doctorate in Management (DM), and go on to lecture at the university level on corporate leadership and innovation. During her career, she was also at the helm of several of her own successful start-up ventures. Melissa noticed two consistent trends across each of these industries:

- A company loses profits and resources when it is filled with unhappy people.
- Most companies are filled with unhappy people.

Over the next several years, Melissa conducted her own study into this phenomenon. Her research not only proved that unhappy employees were unproductive but that happy employees were significantly more productive *and* innovative than their disgruntled counterparts. Dr. Luke imagined what could be accomplished in a world where employees not only wanted to go to work, but were motivated to directly contribute to the success and growth of their organizations. Utilizing the science of Human Analytics, she created a system that would specifically identify what causes people to be ineffective at their jobs and solutions that transform these factors.

Today, Dr. Luke travels the world sharing her program and message. She has taught hundreds of companies the importance of empowering their employees, and further, the leadership and tools required to make their teams happy (boosting morale, productivity and profitability). Dr. Luke's charismatic passion to spread job satisfaction allows her to sincerely engage her audiences as she encourages them to interact and learn together—further stimulating their personal and professional growth. Through interactive speaking programs and hands-on training, Melissa helps others produce an innovative corporate environment where change is accepted, entrepreneurialism is encouraged, and promising new ideas are actually implemented.

## TITLES

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MOTIVATE YOUR ORGANIZATION TO OPERATE AT AN ALL-TIME HIGH!

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EDUCATING YOUR INTERNAL TOP TALENT TO LEAD WITH PERFECTION!

### 4.

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